

## @FTCgov Tweets

On Tuesday, September 21, the FTC participated in the weekly privacy chat on Twitter, #PrivChat, to discuss the agency's proposed changes to COPPA. The following is a transcript of the FTC's tweets from the time of promotion, which are also accessible on [www.twitter.com/FTCgov](http://www.twitter.com/FTCgov). Note: the Tweets are provided in chronological order, on Twitter they appear in reverse chronological order.

### **Tweets sent out Monday, September 19, 2011**

Qs about our #COPPA review? Tweet them using #PrivChat now & an FTC attorney will answer them during 1st half of chat tomorrow! #privacy

MT @EPICprivacy Background info on #PrivChat w/ @FTCgov tmrw re: COPPA <http://go.usa.gov/8lK> & <http://ow.ly/6yEsF> - Pls tweet Qs early!

### **Tweets sent out Tuesday, September 20, 2011**

Reminder: FTC attorney to answer questions about proposed changes to #COPPA during #PrivChat today. Tune in @ 12:00 ET.

Looking forward 2 it! RT @EpicPrivacy Special Thank You in advance to @FTCgov 4 being today's #PrivChat special guest!

Hi! FTC Senior Attorneys Mamie Kresses AND Phyllis Marcus here to answer questions about #COPPA. #PrivChat

Kresses & Marcus are co-directors of the #COPPA team at FTC. Both instrumental in proposed changes. #PrivChat

Some proposed #COPPA changes include expanding definition of personal info, improvements to direct notices, (cont) #PrivChat

(cont) eliminating "email plus," and expanding parental consent mechanisms and others. See: <http://go.usa.gov/8lK> #PrivChat

Q1. Does @FTCgov anticipate #COPPA regs will require mandatory age verification? Will it interact w @WhiteHouse #NSTIC program? #privchat

A1. No, #COPPA proposal will not require mandatory age verification. Retains actual knowledge standard. (cont) #PrivChat

A1. FTC is seeking comments on how proposed changes interact with other government regulations & programs. #PrivChat

#Privchat Q2 for @FTCGov: Is reliance on offline identity cards (DL, SSN) due to trust in these, or lack of digital equivalents?

A2 These proposed mechanisms are among several recognized non-exclusive methods. Operators have choice which to use. #PrivChat

Q3. RT @Spinzo #privchat @ftcgov What point does site owner responsibility 4 #coppa end & parental responsibility begin; line bold/ clear?

A3 #COPPA requires operators 2 give parents sufficient info 2 make choices 4 their kids. Promotes, not interferes w/ parenting. #PrivChat

Q4 MT @youthprivacy #PrivChat Is there audit issue w new #COPPA parental verification, given that any proof supplied must be deleted?

A4 FTC seeks comments on this question. See question 17, page 109 in proposed changes:

Q5 MT @commercialalert Do for-profit safe harbor programs have any conflict of interest? #PrivChat

A5 No. Proposed #COPPA changes are intended to strengthen requirements for all safe harbor programs (for profit & non-profit). #PrivChat

Q6 RT @AdamThierer #privchat Why has #FTC dropped email plus #Coppa standard when it is used by so many sites? Creates market uncertainty.

A6 Email plus unreliable & was never intended to be permanent. Act doesn't distinguish between internal/external uses of PI. #PrivChat

Thanks all for the #COPPA questions. And thanks to #PrivacyCamp & @EpicPrivacy for having us for #PrivChat!

Reminder: We're seeking public comments on proposed changes to #COPPA until 11/28:  
<http://ow.ly/6zG7k> #privchat #privacy